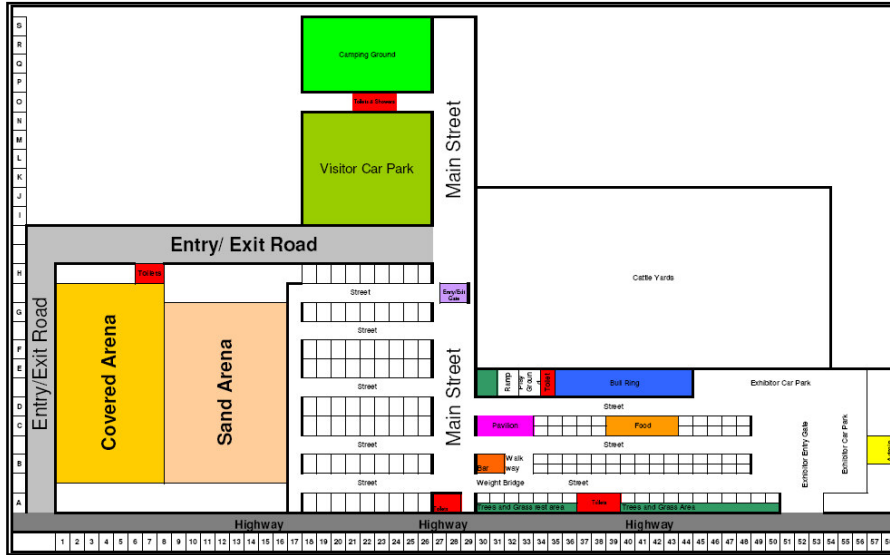


# Charter Towers Field Days Site Layout



## Dalrymple Sale Yards



# CHARTERS TOWERS

FIELD DAYS

10th, 11th and 12th September 2009

Bull Sale  
Fat Sale  
Dog Trials  
Music  
and lots more...

Site booking now open filling fast if you want to be involved in the most exciting field day to be held in the North- Only 200 sites available from full display (12.5 m x 15m) to fully boothed pavilion site 3m x 3m

SPONSORSHIP PACKAGES AVAILABLE



Ph | 07 49 824 244  
Fax | 07 49 824 127  
email | [cdunbar@aggrow.com.au](mailto:cdunbar@aggrow.com.au)

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# General Information

As an exhibition company, we always keep an eye out for good opportunities for our exhibitors. If we can develop good strong markets for them, establishing a successful event becomes much easier and very sustainable.

For a couple of years now we have been doing some quiet research on good market exposures to our North and repeatedly Charters Towers sticks its head up as an ideal location. One of the selection criteria is that the location must NOT be coastal. You must travel to your clients and you must be surrounded by them, for their convenience.

Centrally located with Boarding Schools, Shopping and a decent airport to service the farming communities on a weekly basis, Charters Towers is surrounded by primary producers, the very demographic that drives Field Days.

An already very strong cattle presence and excellent sale yard facilities is complimented with enough accommodation to support all the vendors and customers as they hit town to do business.

We noted excellent social venues for meeting outside of the business environment and a Rodeo complex ideal to compliment our Exhibition activities at closing time.

The next step was to introduce ourselves to the Local Council.

I have never been greeted with such warmth and a can do attitude in my life. I thought that the pioneering and creative approach to business was long dead and gone. What a mistake!

With an extremely co-operative local government approach and facilities and assistance and advice everywhere, it has got us excited to put the First Charters Towers Field Days event on at the Dalrymple saleyards in September 10th, 11<sup>th</sup>, 12<sup>th</sup> 2009.

A soft Launch at Beef 2009 by simply chatting with some of our existing friends and clients had 60 exhibitors booked before we left Rockhampton. The format includes livestock markets and Stud Stock displays, working cattle dog competitors and general exhibitors, with entertainment to wrap it all up. Social meetings in town and a few parties are guaranteed.

Just as we do with our other Field Day event, we will be putting everything into the Charters Towers Field Days to ensure its success for all our vendors and the public alike.

I look forward to exploring this marketing opportunity with all our friends and clients and highly recommend participating to build and excellent event for the region.

Geoff Dien

Managing Director

## Extra Events

**Fat Sale      Bull Sales**  
**Entertainment**  
**Rodeo      Music**  
**Working Dog Trails**



### Site Bookings

A booking form enclosed, which includes the various combinations available or you can book online. Care should be exercised when completing your details on this form as it becomes our primary reference point. Site sharing or "Piggy Backing" is not permitted, unless there is a genuine company link. If in doubt please contact us for more information.

### Site Allocations

Exhibitors have the option of requesting a particular site, the organisation will make every effort to fill that request, however reserves the right to alter allocations at their discretion when necessary. **Should you have a special request or specific need that should be considered when the organization is allocating your site please attach it in writing to your booking form.**

Site allocation maps will be available mid August 2009. Full payment of sites is required by the 31 July 2009. Sites will not be allocated until full payment of invoice is received.

### Display set-up

Exhibitors are encouraged to complete setting up their display as early as possible to avoid congestion on the day prior to opening. Staff will be on site and exhibitors may gain access to their site from the 7<sup>th</sup> September 2009.

**Exhibitors are reminded to confirm their site with Admin prior to setting up** and are requested to strictly adhere to the boundaries of their display area. All displays must be completely set up by 8:00am Thursday 10<sup>th</sup> September 2009.

### Freight Contacts

Charters Towers Carriers: 07 47877713  
GB Transport: 07 47872355

### Hire Companies

Underwoods - 07 4035 4513  
Towers Party Hire - 07 47872830

### Cattle/Horse Exhibits

Livestock exhibitors have access to loading ramps (fixed or portable) and wash bay facilities.

### Exhibitor Passes

Exhibitor passes are on a per person basis. Exhibitor passes are available for collection from the Admin office when you arrive at the field day site. **It is important that you collect your passes prior to Thursday as You will need to present your exhibitor pass Thursday morning to avoid an admission charge.**

### Opening Hours

Charters Towers Field Days are open to the general public from 8:00am to 5:00pm 10<sup>th</sup>, 11<sup>th</sup> and 12<sup>th</sup> September 2009. Packing up prior to 5:00pm on Saturday is strongly discouraged.

### Admin Office Hours

The Admin office is located at the eastern end of the exhibitor grounds.

Office hours are 7.00am -6.00pm for after hours assistance please contact :

Geoff Dien , Managing Director: 0419 426 013

### EFTPOS Facilities

There will be Eftpos machines located at the Admin office.

### Money / Change

Exhibitors must make their own arrangements with the local banks in regard to money floats for their site. **P**

### ower and Water

Power and water is accessible to most sites within a 30m radius.

### Exhibitors Display

Exhibitors are encouraged to present their product in a safe and tidy manner throughout the duration of the field days.

### Security

A professional security service operates 24 hours on site from Wednesday 5:00pm to 8:00 am Sunday morning. **No persons will be allowed on site outside of the field day hours unless arrangements have been made prior.**

### Accommodation

**Please note accommodation is limited in Charters Towers over the field day week, so please do not leave booking accommodation to the last minute.**

**For security reasons camping on your exhibit site at Charters Towers is strictly prohibited.**

For a full list of Charters Towers and surrounding area's motels, hotels and Bed & Breakfasts' contact the field day office on 07 49824244 or Charters Towers Visitor information centre on 07 47520314 or [www.charterstowers.qld.gov.au](http://www.charterstowers.qld.gov.au)

If, after exploring all these accommodation options, you have not secured accommodation please contact Admin as sometimes we are able to assist.

### Excavations

Underground services can be seriously damaged if excavating in the wrong area. Please check with the organizers prior to digging to avoid a costly mistake. Main underground power is 415 volts and any contact may result in death by electrocution or require expensive repairs by the exhibitor.

### Field Demonstrations / Seminar

Both these activities are very welcome. Should you wish to access an area for these purposes please contact Admin so arrangements can be made and your activity can be included in the Official Timetable. If you wish to carry out product demonstrations on your site please be considerate of your adjoining exhibitors.

### Cranes, forklifts etc

Forklifts and tractor are available free of charge for setting up and dismantling display purposes. These are available on an as needs basis and we ask that you please be patient and we will get to you as quickly as possible. **Crane if available with prior booking arrangements.**

### Site Improvements

Hay bales are available to enhance your display. **Booking is essential** and orders will be delivered on Wednesday. Improvements will not be delivered until you notify admin of your arrival and your site improvements will deliver as promptly as possible. It is the responsibility of the exhibitor to utilize their site improvements to their own specifications.

### Safety

At all times demonstration vehicles may be moving around all parts of the site. Exhibitors should exercise care particularly where children are present. Fire, Police & Ambulance services are on site over the three days and are based in close proximity to the field day admin office. **General vehicle movement on the field day site during the hours of 8.00am - 5.00pm is strictly prohibited for safety reasons.**

### Public Liability Insurance

Under new risk management strategies each and every exhibitor must produce a Certificate of Currency of their own public risk insurance. This must show a cover of a minimum \$10,000,000. **If you have not presented a Certificate of Currency before August 31<sup>st</sup> Charter Towers Field Days will be required to obtain public liabilities cover for your site at the cost to you of \$129.50 inc per exhibitor.**

### Health Permits for Food Exhibitors

All food exhibitors must adhere to local council regulations and apply for a temporary catering permit. This is available on request from the Health Department of the Charters Towers Regional Council on 07 47615300 or information is available through the field day admin office.

This must be arranged weeks prior to the event. The Council have stipulated they will be policing all food exhibitors so please avoid any inconvenience by ensuring you have obtained a permit.